

# Information about Cookies and Other Technical Tools

## Cookie Categories

We use cookies for statistical analysis of website traffic and related insights, such as the duration of your visit or the number of times you have visited our site in the past (analytical cookies).

You can find specific information about the cookies we use in the table later in this document.

## Additional Information About Cookies

Please note that cookies may be processed through third-party tools and may be accessible to such third parties, including those outside the EU. Processing is based on our legitimate interest in obtaining statistical and technical information about website usage.

By using our website, you acknowledge that we are authorized to use analytical cookies based on our legitimate interest. You can disable cookies at any time or delete already stored cookies through your web browser settings. For more information on how to adjust these settings, refer to your browser's user guide.

Please be aware that the list of cookies we use may change over time. If you want to stay updated on the current cookies in use, you can find this information at:

<https://datara.ai/datera-cookie-policy.pdf>

## Currently Used Cookies

Name	Purpose	Expiration Time
_gat_UA-177958682-1	Used to limit the number of requests.	1 minute
_ga	Used to distinguish users.	2 years
_gid	Used to distinguish users.	24 hours
_fbp	-	3 months
_hjAbsoluteSessionInProgress	Used to detect the first session of a user's page view.	30 minutes
_hjFirstSeen	Used to detect the first session of a user's page view.	30 minutes
_hjid	Used to store a unique user ID for this website in the browser.	1 year
_hjIncludedInPageviewSample	Informs Hotjar whether the visitor is included in the pageview data sampling defined by the site's page view limit.	30 minutes

## Additional Information About the Cookies We Use

For visitor statistics processing, we use Google Analytics and Adwords, services provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, California, United States (hereinafter referred to as "Google"). Google Analytics also uses cookies. Information generated by these cookies about your website usage is transmitted to and stored on Google's servers in the United States.

Google is authorized to use this information for evaluating website usage, generating reports on visitor activity, and providing other services related to website activity and internet usage. Google may share this information with third parties when required by law or when third parties process data on behalf of Google. However, Google is not allowed to associate your IP address with any other data it holds.

By using our website, you consent to the processing of data by Google in the manner and for the purposes described above. To limit Google Analytics, you can use the Google Analytics opt-out tool available here: <https://tools.google.com/dlpage/gaoptout>.

This tool must be installed as a browser extension. You can also manage your advertising preferences using [Google Adwords Ad Preferences](#).